

BASIC TO BRILLIANT:

TALENT INNOVATION IS THE DIFFERENCE MAKER

An Executive Session Presentation
by Doris Bentley

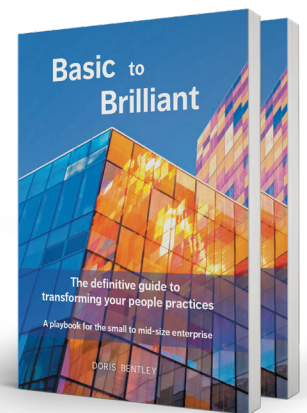
For small to mid-market companies, the continual and urgent need to find, attract, hire, and retain the right people can be their biggest barrier to innovation and business growth.

To succeed, basic approaches to people practices are no longer enough. What's needed is a transformational approach to become talent competitive and able to win. Based on Doris Bentley's new book *Basic to Brilliant*, this presentation explores how talent innovation can be the difference maker in a constantly changing and unpredictable environment.

Key take-aways:

- The winning strategies for aligning your organization to ensure the right people are attracted, hired, and get up to speed quickly.
- The brilliant and agile approaches that set people up for new levels of performance and real-time learning and development.
- The essentials to cultivate a values-based culture and total rewards philosophy that engages people over the long term.

Through examples of brilliance shown by representative British Columbia small to mid-market companies, leaders will learn how to truly advance the innovation agenda: accelerating business performance through their people.



FOR MORE INFO OR TO
SCHEDULE A PRESENTATION
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ABOUT THE SPEAKER

Doris Bentley, CPHR, is the Principal of CENTREPOINT, a Vancouver-based talent management consulting firm, where she enjoys long term success helping owners and leaders of small to mid-size enterprises align their people practices with business goals. She is the author of *Basic to Brilliant: The Definitive Guide to Transforming Your People Practices*. For more info, please visit basictobrilliant.ca.